

TIARA SPALBURG

Concept Designer



ABOUT ME

'As a concept designer, I believe that quality research should be the start and the heart of every new product or service. Connecting to your target group through empathic listening and steering away from biases, will lead to results that improve people's lives.'

CONTACT

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STRENGTHS

- Ideation
- Communication
Written and verbal
- Storytelling
- Visualisation
- Experience design

SKILLS

- Microsoft Office
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Lightroom
- Sketchup
- Solidworks
- Driving (License B)

LANGUAGES

- Dutch - native
- English - advanced
- Spanish - basic
- Surinamese - native

WORK

- **2021 Freelance Concept Design & Research**
Atelier Monday, Rotterdam, the Netherlands
-Currently working on a concept for the World Energy Congress 2025
- **2021 Graduation Internship**
For Ford Motor company, University of Technology Delft, the Netherlands
- **2020-2021 Creative Concept Designer**
2019-2020 Creative Concept Design Intern
MCI the Netherlands, Amsterdam
-Concept development and pitching of (inter)national events
- **2018-2019 Designer ZiBi-6**
Science Centre TU Delft, the Netherlands
-Development of an educational robot for children
- **2014-2019 Research assistant**
Product Evaluation Lab of University of Technology Delft, the Netherlands

EDUCATION

- **2018-2021 Msc Integrated Product Design**
University of Technology Delft, the Netherlands
- **2014-2017 Bsc Industrial Design Engineering**
Minor: Retail Design, Architecture
University of Technology Delft, the Netherlands
- **2008-2014 VWO**
Arthur Alex Hoogendoorn Atheneum, Paramaribo, Suriname

& MORE

Certification

- Introduction to Psychology
May 2020 issued by Yale University through Coursera
- Social Psychology with Honors
July 2020 issued by Wesleyan University through Coursera

Volunteer work: Stichting Move

- April 2021 - June 2021 Rotterdam, the Netherlands
Elementary school project 'Kids in action!'

Work related project: the Guard

- June 2020 - Amsterdam, the Netherlands
Setting up a global diversity task force within MCI Group

Study related project: Nosquito bait

- February 2019- August 2019 Nairobi, Kenya
Research and development of a low-cost mosquito bait to decrease malaria in Africa, in collaboration with Doctors Without Borders

Art exhibitons

- November 2021 National Art Fair | June 2018 National Art Fair
Hotel Krasnapolsky, Paramaribo, Suriname
Exhibition of 4 semi-abstract paintings
- December 2017 'Vibes' solo art exhibition
De Hal, Paramaribo, Suriname
Exhibition of 27 semi-abstract paintings and drawings

Interests

Martial arts & fitness, fine arts, traveling & photography